vorboss

Cookies Policy

Company Confidential

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Version 13

vorboss

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Cookies Policy

Please read this cookies policy carefully as it contains important information on who we are and how we use cookies on our website. This policy should be read together with our privacy policy (https://vorboss.com/documents/privacy-policy) which sets out how and why we collect, store, use and share personal information generally, as well as your rights in relation to your personal information and details of how to contact us and the Information Commissioner's Office (ICO) if you have a complaint.

Our website

When you visit the Vorboss website or any of our web-based administration portals, we will collect information about your use of our website. This can include your IP address, browser, operating system and, if you clicked a link to one of our sites on another website, the address of that webpage.

Throughout our website we may link to other websites owned and operated by certain trusted third parties to make additional products and services available to you. These other third-party websites may also use cookies or similar technologies in accordance with their own separate policies. For privacy information relating to these other third-party websites, please consult their policies as appropriate.

Cookies

A cookie is a small text file which is placed onto your device (e.g., computer, smartphone or other electronic device) when you use our website. We use cookies on our website. These help us recognise you and your device and store some information about your preferences or past actions.

For example, we may monitor, how many times you visit the website, which pages you go to, and the links you have followed. This information helps us to build a profile of our users and provide you with a good experience when you browse our website and allows us to improve our site. Some of this data may be aggregated or statistical, which means that we will not be able to identify you individually.

For further information on our use of cookies, including a detailed list of your information which we and others may collect through cookies,please see below.

For further information on cookies generally, including how to control and manage them, visit the guidance on cookies published by the UK Information Commissioner's Office at https://ico.org.uk/for-the-public/online/cookies/, or other third party information sources such as www.aboutcookies.org or www.allaboutcookies.org.

Consent to use cookies and changing settings

We will ask for your consent to place cookies or other similar technologies on your device, except where they are essential for us to provide you with a service that you have requested.

You can withdraw any consent to the use of cookies (including those which are essential to the services requested) or manage any other cookie preferences by going to your settings in your browser or using the cookie consent management platform by clicking the plugin button on the bottom left of the website. This allows you to refuse the setting of all or some cookies.

However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our site and functionality of the site may be affected.

Our use of cookies

We use the following types of cookies:

- **Necessary cookies.** These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website, use a shopping cart or make use of e-billing services.
- **Functional cookies.** These are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).
- **Analytical/performance cookies.** We use analytics technology such as Google Analytics and Hotjar to allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.
- **Advertisement cookies.** These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose.
- **Uncategorised cookies.** Other uncategorised cookies are those that are being analysed and have not been classified into a category yet.

List of cookies used:

You can find more information about some of the key individual cookies we use and the purposes for which we use them in the table below:

Category / Purpose	Third Party Cookie Provider	Script URL Pattern	Cookie ID	Description	Duration
Necessary	Cloudflare	cloudflare.com	__cf_bm	This cookie, set by Cloudflare, is used to support Cloudflare Bot Management.	1 hour
	CookieYes	cookieyes.com	cookieyes-consent	CookieYes sets this cookie to remember users' consent preferences so that their preferences are respected on subsequent visits to this site. It does not collect or store any personal information about the site visitors.	1 year
	Vimeo	.vimeo.com	_cfuvid	The _cfuvid cookie is set on a user's browser to assign them a unique ID in addition to identifying them through their IP address.	Session

	Vimeo	player.vimeo.com	dd_cookie_test_*	Datadog Real User Monitoring (RUM) Browser SDK sets this cookie as a temporary cookie used to test for cookie support.	1 minute
	Shopify	shopify.com	cookietest	The cookietest cookie is typically used to determine whether the user's browser accepts cookies, essential for website functionality and user experience.	Session
Functional	LinkedIn	.linkedin.com|licdn.com	lidc	LinkedIn sets the lidc cookie to facilitate data center selection.	1 day
	LinkedIn	.linkedin.com|licdn.com	li_gc	LinkedIn set this cookie for storing visitor's consent regarding using cookies for non-essential purposes.	6 months
	HubSpot	.hubspot.com|.candu.ai	cdn-allocation	Used to provide functionality for HubSpot and Accessibe	session
	YouTube	youtube.com	VISITOR* yt* PREF	YouTube sets these cookies to manage and enhance user experience by storing video playback preferences, user consent state, search results, customisation, and unique user IDs to track viewed videos and improve the interface of the embedded YouTube video player.	Never/ Session/ 8 months (view full details in 'Consent Preferences')
	YouTube	youtube.com	VISITOR_INFO1_LIVE	YouTube sets this cookie to measure bandwidth, determining whether the user gets the new or old player interface.	6 months
	YouTube	youtube.com	VISITOR_PRIVACY_METADATA	YouTube sets this cookie to store the user's cookie consent state for the current domain.	6 months
	YouTube	youtube.com	ytidb::LAST_RESULT_ENTRY_KEY	The cookie ytidb::LAST_RESULT_ENTRY_KEY is used by YouTube to store the last search result entry that was clicked by the user. This information is used to improve the user experience by providing more relevant search results in the future.	Never Expires
	HubSpot	hubspot.com	messagesUtk	HubSpot sets this cookie to recognize visitors who chat via the chatflows tool.	6 months

Analytics	Google Tag Manager	googletagmanager.com	_gcl_au	Google Tag Manager sets the cookie to experiment advertisement efficiency of websites using their services.	3 months
	LinkedIn	.linkedin.com| licdn.com	AnalyticsSyncHistory	LinkedIn set this cookie to store information about the time a sync took place with the lms_analytics cookie.	1 month
	Google Analytics	google-analytics.com | googletagmanager.com/gtag/js	_ga*	Google Analytics sets these cookies to store and count page views and calculate visitor, session and campaign data and track site usage for the site's analytics report. The cookie stores information anonymously and assigns a randomly generated number to recognise unique visitors.	1 year 1 month 4 days
	YouTube	youtube.com	YSC	YouTube sets this cookie to track the views of embedded videos on YouTube pages.	Session
	HubSpot	js.hs-scripts.com js.hs-analytics.net hubspot.com	__hs* hubspotutk	HubSpot sets these cookies to track visitors, manage user sessions, monitor timestamps and session numbers, and assist in deduplicating contacts during form submissions.	Session/ 1 hour/6 months (view full details in 'Consent Preferences')
	Microsoft Clarity	clarity.ms bing.com	CLID _cl* MR SM	Microsoft Clarity and Bing set these cookies to track user interactions, store unique IDs, and analyse website activity. These cookies collect data like visitor numbers, pages viewed, and user journeys, while linking actions to the same ID across sessions and syncing data across Microsoft domains. This helps improve user experience and optimize site performance.	1 year 1 year/1 day 7 days Session (view full details in 'Consent Preferences')
	Google Analytics	google-analytics.com | googletagmanager.com/gtag/js	_ga	Google Analytics sets this cookie to calculate visitor, session and campaign data and track site usage for the site's analytics report. The cookie stores information anonymously and assigns a randomly generated number to recognise unique visitors.	1 year 1 month 4 days 1 minute
	Microsoft Clarity	clarity.ms	_clck	Microsoft Clarity sets this cookie to retain the browser's Clarity User ID and settings exclusive to that website. This guarantees that actions taken during subsequent visits to the same website will be linked to the same user ID.	1 year
	Bing	bing.com	MR	This cookie, set by Bing, is used to collect user information for analytics purposes.	7 days

	Microsoft Clarity	clarity.ms	_clsk	Microsoft Clarity sets this cookie to store and consolidate a user's pageviews into a single session recording.	1 day 1 minute
	HubSpot	js.hs-scripts.com	__hssrc	This cookie is set by Hubspot whenever it changes the session cookie. The __hssrc cookie set to 1 indicates that the user has restarted the browser, and if the cookie does not exist, it is assumed to be a new session.	Session
	HubSpot	js.hs-scripts.com	__hssc	HubSpot sets this cookie to keep track of sessions and to determine if HubSpot should increment the session number and timestamps in the __hstc cookie.	1 hour
	HubSpot	js.hs-analytics.net	__hstc	Hubspot set this main cookie for tracking visitors. It contains the domain, initial timestamp (first visit), last timestamp (last visit), current timestamp (this visit), and session number (increments for each subsequent session).	6 months
	HubSpot	hubspot.com	hubspotutk	HubSpot sets this cookie to keep track of the visitors to the website. This cookie is passed to HubSpot on form submission and used when deduplicating contacts.	6 months
	Vimeo	vimeo.com	vuid	Vimeo installs this cookie to collect tracking information by setting a unique ID to embed videos on the website.	1 year 1 month 4 days
Performance	Bing Ads	bing.com	_uetsid	Bing Ads sets this cookie to engage with a user that has previously visited the website.	1 day
	Bing Ads	bing.com	_uetvid	Bing Ads sets this cookie to engage with a user that has previously visited the website.	1 year 24 days
Advertisement	LinkedIn	.linkedin.com| licdn.com| px.ads.linkedin.com	li_sugr	LinkedIn sets this cookie to collect user behaviour data to optimise the website and make advertisements on the website more relevant.	3 months
	LinkedIn	.linkedin.com| licdn.com| px.ads.linkedin.com	bcookie bscookie	LinkedIn sets these cookies to recognize browser IDs and store actions performed on the website via LinkedIn share buttons and ad tags.	1 year
	LinkedIn	.linkedin.com| licdn.com	UserMatchHistory	LinkedIn sets this cookie for LinkedIn Ads ID syncing.	1 month
	DoubleClick	doubleclick.net	test_cookie	doubleclick.net sets this cookie to determine if the user's browser supports cookies.	15 minutes
	DoubleClick	doubleclick.net	IDE	Google DoubleClick IDE cookies store information about how the user uses the website to present them with relevant ads according to the user profile.	1 year 24 days

	Facebook	facebook.net	_fbp fr	Facebook sets these cookies to display relevant advertisements by tracking user behaviour across the web, including sites with Facebook pixel or social plugins, and to serve ads on Facebook or other digital platforms powered by Facebook advertising after visiting the website.	3 months
	Bing	bing.com	MUID ANONCHK SRM_B	Bing and Microsoft Advertising set these cookies to recognize unique browsers, track session IDs, and verify ad clicks. These cookies are used for advertising, analytics, reporting, and personalization, helping improve ad targeting and measure performance across Microsoft services.	1 year 24 days 10 minutes 1 year 24 days (view full details in 'Consent Preferences')
	Youtube	https://www.youtube.com/* https://www.youtube-nocookie.com/*	__Secure-ROLLOUT_TOKEN	This service is used to display embedded YouTube videos. YouTube may set cookies to track video playback, user preferences, and potentially advertising behaviour if marketing cookies are accepted.	6 months
	Vimeo	https://player.vimeo.com/*	_dd_s	Vimeo is used to display embedded videos. Cookies may be set to enable video playback, store user preferences, and collect analytics data related to video performance and usage.	15 minutes
	Youtube	https://www.youtube.com/*	__Secure-YEC	YouTube sets this cookie to store user preferences and support video playback functionality. It may also be used for security, analytics, and advertising purposes as part of Google's services.	Past
	Youtube	https://www.youtube.com/*	__Secure-YNID	This cookie is set by YouTube to store user preferences and enable video functionality. It may also be used for advertising, analytics, and security purposes as part of Google services.	6 months
Uncategorised	N/A	N/A	N/A	N/A	N/A

The third party cookie providers identified above may process personal data on behalf of us. We do not allow our third-party service providers to use your personal data for their own purposes and only permit them to process your personal data for specified purposes and in accordance with our instructions.

Third party access to the cookies

Please note that third parties (including, for example, advertising networks and providers of external services like web traffic analysis services) may also use cookies, over which we have no control. These cookies are likely to be analytical/performance cookies or targeting cookies.

How to contact us

Please contact us using the contact information set out on our website if you have any questions about this cookie policy or the information we hold about you.

DPO, 10 Exchange Square, London, EC2A 2BR
dpo@vorboss.com

Changes to this policy

We may update this policy from time to time by republishing a new version on our website. We may notify you of changes to the policy, but in any case, you should review this page regularly to ensure that you have seen the latest version and are comfortable with any changes that we have made.

Version

Version	Published	Changed By	Comment
CURRENT **(v. 13)**	**Apr 17, 2026 18:37**	Ewurama Quansah	updated list of cookies used

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